

# An insitute that's focused on new-age visual design programmes & courses

**J**S Institute of Design (JSID), a leading design institute in New Delhi, is shaping the next generation of design leaders. The institute, in collaboration with École Intuit Lab – a French institute of design and creative strategy that's ranked among the Top 2 design schools in France – offers exclusive new-age programmes such as Game Design, UI/UX, and Digital Design to address the dynamic demands of the evolving design landscape. The UG programmes include Game Art & Design, Visual Communication, and Digital Product Design, while PG programmes cover Advertising, Design & Digital Communication. The institute also offers a 12-month PG course in Interior Design.

## DESIGN & THE FUTURE

The demand for design careers has grown tremendously over the past few years. New-age courses such as Game Design, UI/UX, and Digital Design have taken the job market by storm. In a globalised world, every industry looks out for good designers and is willing to pay hefty salaries. In addition, design education holds a lucrative future for students looking to make the most of their creative talent with a thriving career in a dynamic and ever-evolving world.

## A FUTURISTIC COLLABORATION

JSID's collaboration with École Intuit Lab is characterised by their commitment to blending global design standards and nurturing the next generation of design leaders and thinkers. Together, they bring a holistic approach to design education, offering students an opportunity to experience international design courses in Delhi with the



Students & faculty members interact at the institute

right perspectives.

École Intuit Lab Delhi offers state-of-the-art equipment, expert faculty, international placements, internships, and career prospects in industries such as Art Direction, Advertising, UI/UX Design, Illustration, Product Design, and more, providing numerous avenues for success for aspiring designers. Moreover, JSID, with its industry-first approach, ensures that students not only acquire academic excellence but are also industry-ready, through practical, hands-on experiences, mentorship & industry exposure with live projects.

## WORK WITH TOP RECRUITERS

École Intuit Lab has a 98% placement rate. The students have received exceptional placements and internship opportunities at several global brands.

The institute is inviting applications for the 2024-25 academic year. Prospective students can apply for these programmes until the application deadline on July 31, 2024, with the academic session scheduled to commence in mid-August.

For more information, visit <https://js-instituteofdesign.com/> or call at +91-9667741699.



Students in a design lab