

## An international collaboration for the future of Indian designers

**J**S Institute of Design (JSID), a leading design institute in New Delhi, is shaping the next generation of design leaders. Partnering with École Intuit Lab, a French institute of design and creative strategy that's ranked as one of the top two design schools in France, JSID introduces cutting-edge programs like Game Design, UI/UX, and Digital Design to cater to the ever-changing needs of the design industry.

**SURGE IN DEMAND FOR CREATIVITY**  
The rise of creative jobs, particularly in design, has been fueled by the growing importance of visual



Students at JS Institute of Design campus, New Delhi

communication in our digital age. From graphic design to UX and product design, these play a pivotal role in shaping brand identities and user interactions. Additionally, the emergence of new technologies such as augmented reality (AR) and virtual reality (VR) has created even more opportunities for creative professionals to innovate and push the boundaries of design. The design industry is currently growing at an annual rate of 25% across disciplines. This rapid evolution is reshaping career paths and creating fresh opportunities for Indian youth.

**JOINING HANDS BEYOND BORDERS**  
JSID has established a meaningful partnership with the esteemed École Intuit Lab, marked by their shared dedication to integrating global design benchmarks and fostering future pioneers and visionaries of design. Through this alliance, they present a comprehensive approach to design education, providing students in Delhi with the chance to engage in international design courses enriched with diverse perspectives.

**CRAFTING INDUSTRY-READY PROFESSIONALS**  
École Intuit Lab prioritises the cultivation of innate sensitivity



PHOTOS: HTCS

towards aesthetics, creativity, and professionalism among its students, aligning them with industry demands. Its programs offer a distinct, globally focused design curriculum, striking a harmonious balance between practical experience, theoretical knowledge, and hands-on training, thus acquainting students with the nuances of the international design sector. JSID complements this ethos with its industry-centric approach, ensuring students not only attain academic excellence but also gain practical proficiency through immersive experiences and mentorship.

**OPPORTUNITY TO STUDY & WORK ABROAD**  
École Intuit Lab also offers a 5-year combined UG and PG program in Art Direction, Graphics, Digital, and Visual

Communication Design with a unique opportunity to study and get design exposure in both India and France. In collaboration with the Government of France, École Intuit Lab offers the France portion of the program at a net zero tuition fee. École Intuit Lab also has an impressive placement rate of 98%, with its students securing remarkable internship and placement positions across renowned global brands.

The institute is currently accepting applications for the academic year 2024-25. Prospective students can submit their applications for these programs until the deadline on July 31, 2024, with the academic session slated to begin in mid-August.

For more information, visit <https://js-instituteofdesign.com/> or call at +91-9667741699.

## #instastyle

(L-R) Akanksha Malhotra Aggarwal, Shilpa Shetty Kundra and Shamita Shetty  
PHOTOS: INSTAGRAM



Kareena Kapoor Khan with son Jeh

Jungle safari seems to be a celeb favourite holiday activity, if their Insta feeds are anything to go by. Actor Kareena Kapoor Khan, who is on a family vacay in Africa, gave a glimpse of a safari ride with son Jeh. Meanwhile, actor Shilpa Shetty Kundra posted a reel of her Ranthambore diaries, where she — along with her kids Viaan and Samisha, sister, actor Shamita Shetty, and friend, entrepreneur Akanksha Malhotra Aggarwal — spotted tigers, deer and other animals.

## 'The roles I intended to do since NSD days are happening now'

**S Farah Rizvi**  
farah.rizvi@htlive.com

**T**he *Newton* (2017) and *Kalaa* (2018) actor Anjali Patil is happy to be part of projects that have social relevance.

"When I started my career over a decade ago I had it in mind to do projects that had some social relevance or left a message behind — kirdaar bhi waise karungi, kahaniyan bhi waise hi chunugi. And once it started like this, so many more such stories started finding me where I represent underprivileged minorities and those are the kind of stories people connect me with and makers offer me such subjects. In a way, it's good for me. The roles I always intended to do since

my National School of Drama days are being offered," says Patil during her first visit to Lucknow.

She is happy to see demarcation blurring in the world of cinema.

"Not just in our country but on global stage too, things have taken a 360-degree turn and to a great extent projects are being measured on their credibility and not on the region they belong to. It's a Punjabi film or she's a Telugu or Malayalam actor, statements like these are a passe. After my first film *Delhi in a Day* (2011), I got offers from all regions and for me, it was only good stories that mattered. Being a Marathi and being well-versed in Hindi, I also learned Tamil and Telugu on the go. My CV is proof that I

am a multilingual actor," says the actor.

After doing several projects across regions and mediums, Patil feels still there's a long way to go for her.

"Too much work is happening now, and I want to make the most of the time because I have just done 20% to 30% of the work as per my capability. So, I am waiting for 2025 which will hopefully be a good year for me. The projects I was busy wrapping for the last few years will get to release next year — be it the OTT series produced by YRF Akka, a Marathi film as well as an international project *Teacher's Gift*," shares Patil who was in Lucknow for the mahurat of social-subject film *Jagriti* that will be shot in the city from May this year.



PHOTO: DEEP SAXENA/HT

Anjali Patil on her visit to Lucknow

## Princess of tabla weaves magic!



Rimpa Siva performing in city

**T**abla player Rimpa Siva mesmerised Lucknowites at the Anaahat Concert organised by Trisaama Arts and Amity University. Belonging to Farrukhabad gharana, an artist of international repute, the musician was also the subject for the 1999 French documentary film *Rimpa Siva: Princess of Tabla*.

Siva started her solo recital with traditional pieces known as peshkars, followed by some of the traditional kayeda and gats of the Farrukhabad gharana. She also played a tukda in bedum Chakradhar which was composed by her father and guru Pt Swapan Siva. She played some of the compositions of the legendary musician of Farrukhabad gharana Ustad Karamat Khan and displayed the complex bol patterns of his compositions.

"I have come to Lucknow and to perform before such learned audience, I would like to play some of the compositions of Lucknow gharana too," said Siva.

Thereafter, she played the compositions from Lucknow and Banaras Gharanas and



earned standing ovation from the music-loving audience.

"Rimpa is an internationally reputed artist, and it is after much waiting and efforts we could manage to have her in Lucknow. She is indeed the princess of tabla and amongst the very few tabla players of this repute in the country," said organiser Abhishek Sharma.

Amity University pro-vice chancellor Dr Anil Kumar Tiwari while addressing the audience emphasised on the role of culture and art among youth and students. Chief guest Swami Muktinathananda, head of Ramkrishna Mission, called Indian Classical music a divine art form and a resource to reach God.

Deep Saxena

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