

Undergraduate and Postgraduate Programmes





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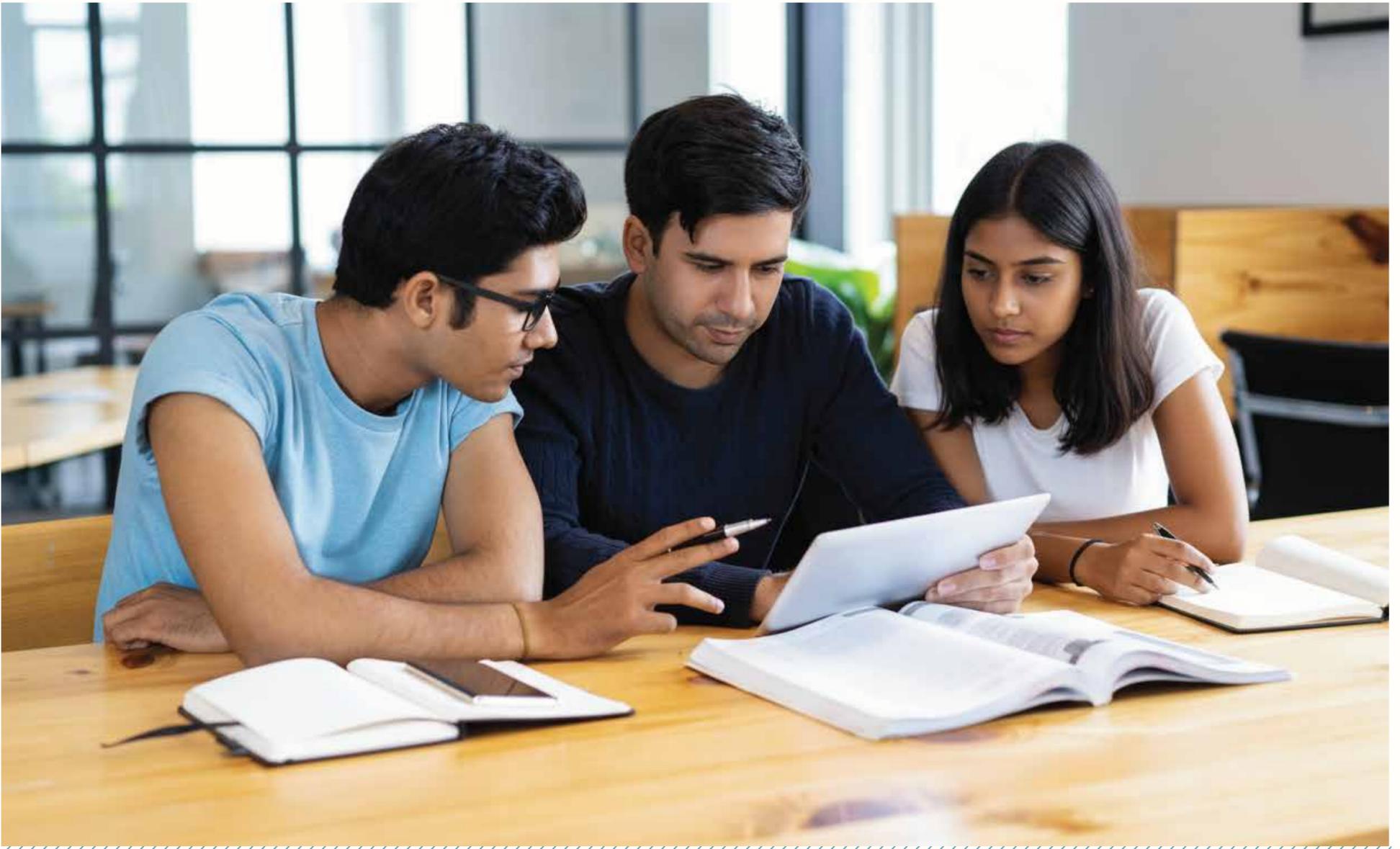
Undergraduate Programme

Interior Design and Styling, 4 years



4 YEARS

Interior Design & Styling



The Interior Design and Styling is a comprehensive four-year undergraduate Programme designed to equip students with a balance of creative vision, technical expertise, and industry exposure. The Programme includes a holistic understanding of interior spaces, emphasising aesthetics, functionality, cultural context and understanding of business applications. The curriculum combines a strong design foundation

with specialised projects and professional training to nurture future-ready interior designers and stylists.

The Programme offers students national and international exposure through site visits, heritage explorations, design exhibitions, and industry interactions, ensuring they graduate with a strong creative portfolio, professional competence, and market-ready skills.

The logo for JS Institute of Design is displayed in a white rectangular box. It features the letters 'JS' in a large, bold, black font with a hatched texture. To the right of 'JS' is a vertical dashed line, followed by the words 'INSTITUTE' and 'OF DESIGN' stacked vertically in a clean, black, sans-serif font.

JS INSTITUTE
OF DESIGN

Over

50+ Years

of Interior Design
Excellence

Rooted in the legacy of Jagdish Store, a
trusted name in quality home décor
across India.



12 Months of Industry Immersion

From a 2-month early exposure to a 9-month deep industry immersion, internships power your design journey. Provides deep industry insights, professional networking opportunities, and prepares students for careers as interior designers, stylists, or entrepreneurs.

Multi-Domain Industry Projects

From homes to hospitality - work on live projects that reflect the industry demands.

A Curriculum Where Function Meets Form

Our curriculum blends space planning, interior architecture, and styling expertise, drawing on historical influences, colour theory, and modern trends to shape future-ready designers

Academic Excellence, Powered by Industry Leaders

Attend exclusive workshops and masterclasses with top designers and industry experts.

Milan, Dubai and Shanghai: Expanding Horizons Beyond India *

Experience three global design fairs like Salone del Mobile (Milan), Index Dubai, and CIFI Shanghai, while discovering India's heritage architecture, luxury resorts, and immersive spaces

Build Interiors With a Purpose

Explore sustainability, advanced materials, and inventive design processes through practical research

*Subject to changes

About the Programme

First Year **Laying the Creative Design Foundation** I

Second Year **Specialise, Create, Innovate** II

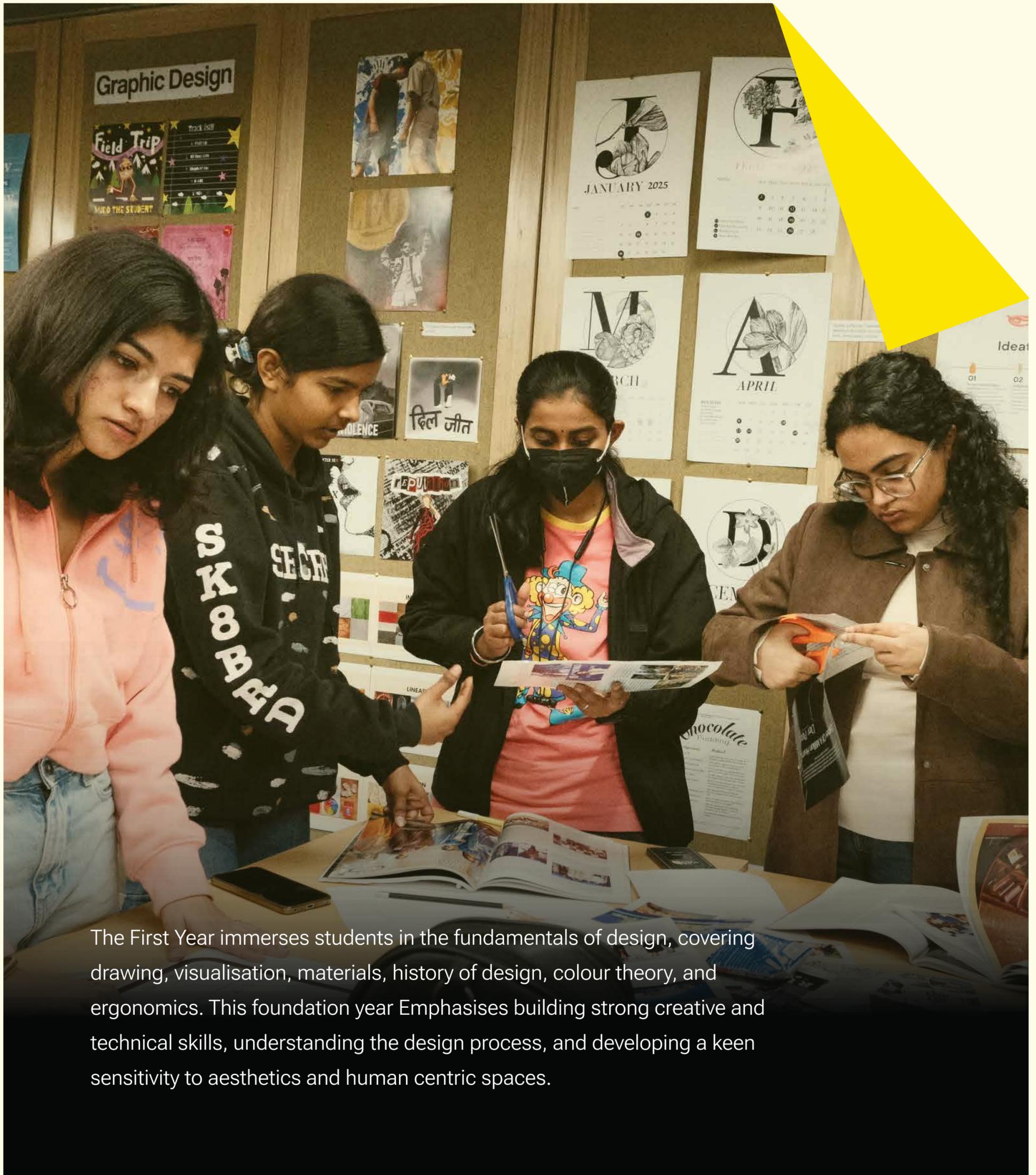
Third Year **Specialisation and Project-Based Learning** III

Fourth Year **12 months of Industry Immersion** IV



First Year

Laying the Creative Design Foundation



The First Year immerses students in the fundamentals of design, covering drawing, visualisation, materials, history of design, colour theory, and ergonomics. This foundation year Emphasises building strong creative and technical skills, understanding the design process, and developing a keen sensitivity to aesthetics and human centric spaces.

Second Year

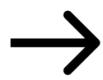
Specialise, Create, Innovate

Third Year

Specialisation and Project-Based Learning

In your second and third years, you transition from foundational skills to advanced interior design, styling, and technical mastery. This phase is all about specialised learning, project-based studios, and hands-on industry experience that prepares you for a professional design career.

Explore Diverse Design Domains and Work on Real World Projects across multiple sectors:





Residential Spaces

Design homes that blend functionality with aesthetics, reflecting personality and lifestyle.



Retail Spaces

Create brand-driven stores, showrooms, and experiential spaces that attract and engage customers



Hospitality Design

Craft hotels, resorts, and restaurants that focus on ambience, user experience, and memorable interactions



Institutional & Commercial Spaces

Transform offices, co-working environments, educational institutions, hospitals, and corporate interiors



Exhibition Design

Develop temporary spaces that combine storytelling, display, and spatial innovation



Hands-On Learning & Applied Skills



Gain practical experience in design strategy, materials, detailing, services, and styling



Work on studio projects that simulate real industry challenges and client requirements



Undertake a 6-8 weeks short-term internship with an exhibition design company after Year 2



Build a professional portfolio that showcases creativity, technical expertise, and versatility



Global Exposure & Inspiration*
Participate in international design trips to experience the latest trends and innovations:



Explore India's heritage architecture, luxury resorts, and experiential spaces, gaining insight into local and global design philosophies

Dubai – Index Interior Design & Furniture Exhibition

Shanghai – China International Furniture Fair (CIFF Shanghai)

Milan – Salone del Mobile



**Subject to changes*

Technical & Digital Mastery



Learn orthography, ergonomics, building services, materials, and construction processes



Translate creative ideas into professional, presentation-ready designs



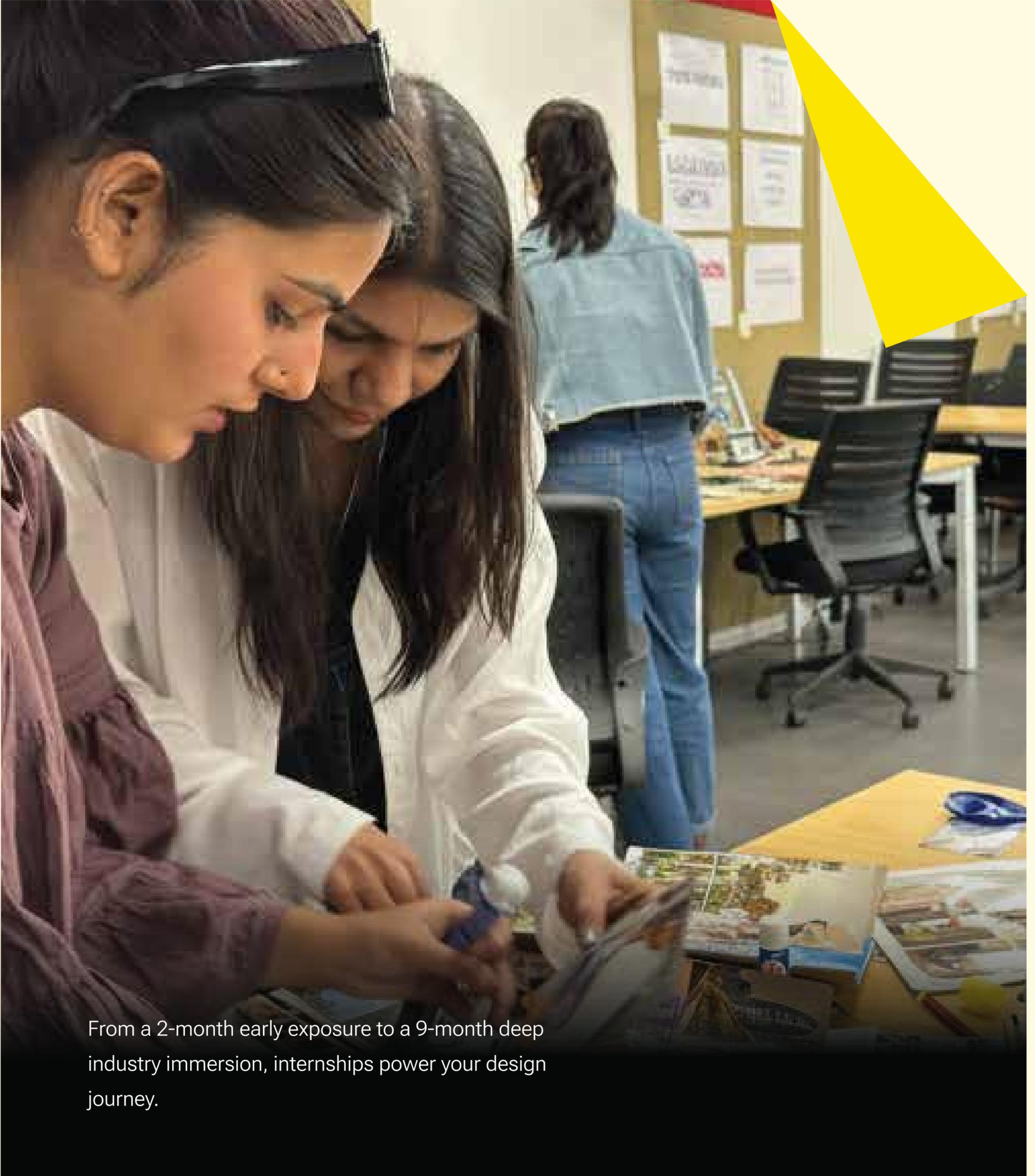
Master digital drafting, 2D and 3D representation, and rendering tools, including AutoCAD, SketchUp, and advanced visualisation software

By the End of Year III, you will have:

- A strong, diverse portfolio across multiple domains
- Global and national exposure to cutting-edge design trends
- Hands-on industry experience that gives you a competitive edge
- Mastery of technical, creative, and digital skills to tackle complex design challenges

Fourth Year

12 months of Industry Immersion



From a 2-month early exposure to a 9-month deep industry immersion, internships power your design journey.

Where Your Design Education Can Take You

Graduates of the UG Programme in Interior Design & Styling are prepared to take on diverse and rewarding roles in the creative industry.

Interior Designers

Residential Interior Design
Transform homes into functional, stylish, and personalised living spaces that reflect clients' lifestyles.



Retail Interior Design

Design brand-focused stores, showrooms, and experiential spaces that attract, engage, and inspire customers.

Commercial & Institutional Interior Design

Develop offices, co-working spaces, schools, hospitals, and corporate interiors that are efficient, aesthetically appealing, and functional.



Hospitality Interior Design

Create hotels, resorts, and restaurants that Emphasise ambience, user experience, and memorable stays.

Space / Interior Stylist

Curate and style interiors for homes, offices, retail outlets, and public spaces, blending aesthetics with functionality to create visually stunning environments.





Event Designer

Design immersive event spaces and installations for corporate events, weddings, product launches, and cultural experiences, ensuring visual impact and seamless functionality.

Exhibition Designer

Conceptualize and execute temporary, thematic exhibition spaces for art, trade shows, museums, and promotional events, combining storytelling with spatial design.



Visual Merchandiser

Craft engaging retail displays and product presentations that enhance brand storytelling, maximise consumer engagement, and drive sales.



Programme fee (4 year)

	Fee	GST (18%)	Total
Registration Fee*	₹ 25,000	₹ 4,500	₹ 29,500
Security Fee**	₹ 50,000		₹ 50,000
Sem I	₹ 1,62,750	₹ 29,295	₹ 1,92,045
Sem II	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem III	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem IV	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem V	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem VI	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem VII	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Sem VIII	₹ 1,87,750	₹ 33,795	₹ 2,21,545
Total Fee	₹ 15,02,000		₹ 17,72,360

*Refunds on the registration fee are available upon submitting an email request for withdrawal to the admissions email ID, provided it is received at least one month before the start of the session.

** The security deposit is refunded at the end of the programme, if unused by the student during his tenure



Postgraduate Programmes

Interior Architecture Design, 2 years

Interior Design, 1.5 years

2 YEARS

Interior Architecture

(1.5 Years Academic Learning + 6 Months Internship)



The Interior Architecture Design programme is structured to provide students with a comprehensive, industry-relevant education that balances creative exploration with technical expertise. Spanning 1.5 years of academic learning followed by a 6-month professional internship, the course is designed to immerse learners in every stage of the design process — from concept development to execution. Students are trained in design thinking, visualisation, and communication skills, along with technical drawing, material exploration, and the

latest design technologies. Through a series of studio projects, workshops, and live assignments, learners gain practical exposure to spatial planning, ergonomics, detailing, and sustainable design practices. The curriculum emphasises the ability to translate ideas into functional and aesthetically appealing spaces. Learners engage in conceptual design projects, real world case studies, and industry collaborations, ensuring they are able to apply classroom knowledge to practical scenarios.



100%

Real Industry Led Projects

Gain exposure by working on Residential, Retail,
and Hospitality Space Design Project briefs in
one programme

Over 50+ Years of Interior Design Excellence

Rooted in the legacy of Jagdish Store, a
trusted name in quality home décor across
India.

Creative Problem Solving

Gain industry recognition with a
portfolio that stands out

Research-Driven Design

Advance your design thinking through hands-
on research projects Across Residential,
Retail & Commercial Spaces

Strengthen Your Graduate Profile with Portfolio Mentorship

Explore sustainability, advanced materials,
and inventive design processes through
practical research



The final 6-month internship offers hands-on experience in design firms, architectural studios, or industry projects, giving students a professional edge and preparing them to transition confidently into careers as interior designers.

By the end of the programme, graduates will demonstrate:

- » Strong conceptualization and visualisation skills.
- » Technical proficiency in drawing, drafting, and 3D modelling.
- » Knowledge of materials, finishes, and design processes.
- » The ability to design spaces that balance functionality, innovation, and aesthetics.
- » Professional communication and presentation skills.

Your Programme Journey Overview

Each semester is aimed at designing a project including research methods and evidence-based learning for the students to develop their designing and technical skills, Project Management and other software skills. Following are the 3 projects



SEMESTER I

Residential Design

Learn the art of designing homes that balance beauty and function. Master space planning, ergonomics, and styling to create layouts that bring comfort, personality, and purpose to every corner.

SEMESTER II

Retail Design

Explore how design shapes shopping experiences. Create impactful store layouts, window displays, and lighting concepts that enhance brands and engage customers.



SEMESTER III

Hospitality Design

Design memorable spaces for hotels and restaurants. Understand spatial planning, materials, and ambience, while gaining hands-on experience in lighting, cost estimation, and project management.

Sustainability & Technology

Build future-ready skills through sustainable practices, eco-friendly materials, and cutting-edge 3D visualisation tools — preparing you to design responsibly for a changing world.

By the end of the course, you'll be equipped with the confidence and expertise to design impactful spaces across residential, retail, and hospitality sectors — while keeping sustainability at the heart of your practice.

About the Programme

The 2-Year Interior Architecture Design programme is carefully structured to help students progress from foundational skills to advanced design practice, blending creativity, technical expertise, and professional readiness. Each semester builds confidence, practical know-how, and industry competence.

Semester I **Foundations in Interior Design**

Semester II **Retail & Exhibition Design**

Semester III **Hospitality & Advanced Design Practices**

Semester IV **Industry Internship**





Semester IV

Industry Internship

The final semester provides professional immersion, allowing students to gain hands-on experience in reputed design studios. Internships bridge academic knowledge with real world practice, fostering professional skills, client interaction, and project management expertise.

Outcome: Graduates emerge as well-rounded, industry-ready designers, equipped with creative, technical, and professional expertise to excel in residential, retail, and hospitality interior design.

Programme Fee (2 Years)

	Fee	GST (18%)	Total
<i>Registration Fee*</i>	₹ 25,000	₹ 4,500	₹ 29,500
<i>Security Fee**</i>	₹ 50,000		₹ 50,000
Sem I	₹ 1,25,000	₹ 22,500	₹ 1,47,500
Sem II	₹ 1,50,000	₹ 27,000	₹ 1,77,000
Sem III	₹ 1,50,000	₹ 27,000	₹ 1,77,000
Total Fee	₹ 4,50,000		₹ 5,31,000

*Refunds on the registration fee are available upon submitting an email request for withdrawal to the admissions email ID, provided it is received at least one month before the start of the session.

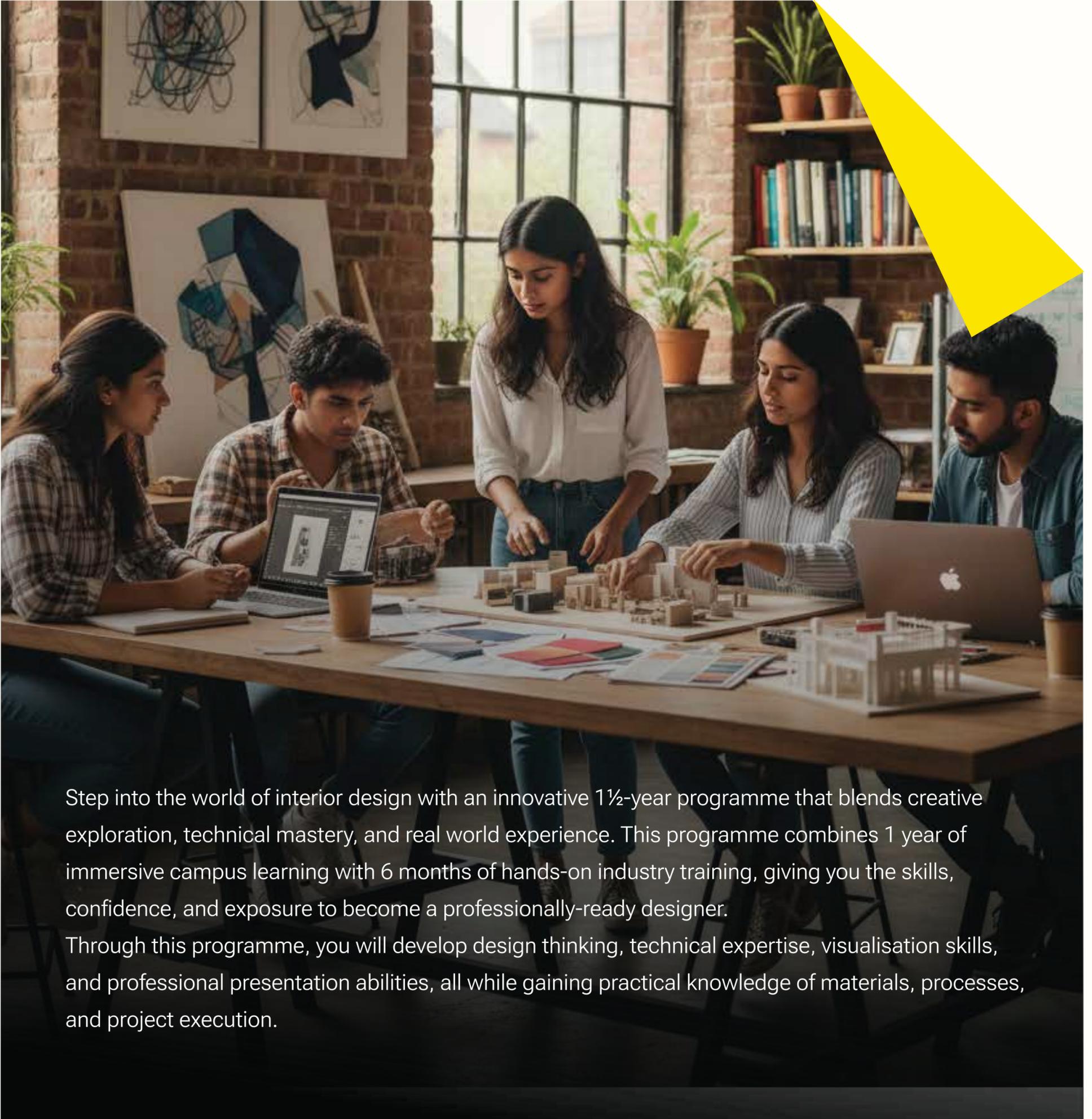
** The security deposit is refunded at the end of the programme, if unused by the student during his tenure

1.5 YEARS

Interior Design

Admissions are on a rolling format with batches starting in April, August and December.

(1 Year Academic Learning 6 Months Internship)



Step into the world of interior design with an innovative 1½-year programme that blends creative exploration, technical mastery, and real world experience. This programme combines 1 year of immersive campus learning with 6 months of hands-on industry training, giving you the skills, confidence, and exposure to become a professionally-ready designer.

Through this programme, you will develop design thinking, technical expertise, visualisation skills, and professional presentation abilities, all while gaining practical knowledge of materials, processes, and project execution.



Up to 100% Placements

Stand out with an outstanding portfolio and leap into a six-month internship

Over 50+ Years of Interior Design Excellence

Rooted in the legacy of Jagdish Store, a trusted name in quality home décor across India.

80% Industry Experts Driving Academic Excellence

Gain insights and trends directly from practicing design professionals

Grow from Intern to Senior Designer with Every Studio

Advance your design thinking through hands-on research projects Across Residential, Retail & Commercial Spaces

1:1 Personalised sessions with Mentors

Mentorship sessions that integrate academic learning with industry-ready skills

Learn by Doing, 100% Real World Projects Across Industries

Work on Residential, Retail, and Hospitality briefs designed with the industry.



A Unique, Project-Based Learning Journey

Our one-year on-campus learning is structured around three intensive design projects, ensuring that every student progresses in skill and creativity.

Intake Every 4 Months

New students join at the start of each project, creating a dynamic environment where learners of different levels collaborate.

- ▶ Beginners approach projects at a foundational level.
- ▶ Intermediate students work at a more advanced stage.
- ▶ Advanced students tackle professional-standard challenges.

This structure promotes teamwork, peer learning, and adaptability, preparing you to thrive both as an independent designer and as part of a creative team.

End-to-End Project Experience

Each student completes three full-scale projects, learning how to translate concepts into functional, aesthetically appealing, and commercially viable spaces.

Hands-On, Industry-Relevant Projects

Each semester focuses on a signature design project, integrating research, technical skills, and professional practice:

Retail Space Interior Design

AUGUST - NOVEMBER

Create concept-driven retail environments that combine aesthetics, functionality, and customer engagement.

Learn to design layouts, display concepts, lighting, and material selections that enhance the shopping experience.

Hospitality Space Interior Design

DECEMBER - MARCH

Explore the art of designing hospitality spaces, from hotels to restaurants, balancing comfort, ambiance, and practical functionality.

Apply your skills in space planning, material selection, lighting, and decoration to create inviting and memorable environments.

Residential Space Interior Design

APRIL - JULY

Master residential design principles, including space planning, interior styling, and ergonomics.

Create functional, stylish, and livable home interiors that reflect both personal and cultural aesthetics.

Programme Outcomes



Research & Evidence-Based Design

Develop a professional approach to problem-solving and design analysis.



Technical & Digital Skills

Gain proficiency in 3D visualisation, drafting, and design software.



Project Management & Professional Practice

Learn how to plan, budget, and manage design projects effectively.



Industry Exposure

The 6-month internship allows you to work in leading design studios, gaining hands-on experience and mentorship from industry experts.

Designed for Your Success

- ▶ Structured, progressive learning from beginner to advanced levels.
- ▶ Hands-on projects that simulate real world design challenges.
- ▶ Collaborative learning environment with staggered intakes encouraging peer mentorship.
- ▶ Industry-ready graduates prepared for careers in residential, retail, and hospitality design.
- ▶ Portfolio-focused training to showcase your skills to employers or clients.

By the end of the programme, you will emerge as a confident, creative, and technically skilled interior designer, ready to make an impact in the professional world.



Programme Fee (PG, 1.5 years)

	Fee	GST (18%)	Total
Registration Fee*	₹ 25,000	₹ 4,500	₹ 29,500
Security Fee**	₹ 50,000		₹ 50,000
Sem I	₹ 75,000	₹ 13,500	₹ 88,500
Sem II	₹ 1,00,000	₹ 18,000	₹ 1,18,000
Total Fee	₹ 2,00,000		₹ 2,36,000

*Refunds on the registration fee are available upon submitting an email request for withdrawal to the admissions email ID, provided it is received at least one month before the start of the session.

** The security deposit is refunded at the end of the programme, if unused by the student during his tenure



About Placement & *Internships*

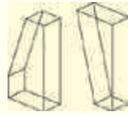
Scholarships



Where Our Students Shine: Placements & Internships



LIVSPACE



JEYANTHI
NADESALINGAM



ELEGANT
DECORS



CONCEPT
DESIGNERS



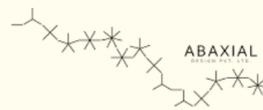
FAB
INTERIORS



BREW
PRODUKTION



DESIGN ONE
BY NIDHI



ABAXIAL
DESIGN



YELLOW WORLD
WIDE



MERAKI
DEZINE

and many more...

Scholarships

Early Bird Scholarship

Students who confirm their admission and pay the fees by the end of February are eligible for a 10% fee concession. Applicants must submit the admission confirmation receipt.

Note: This scholarship is valid only up to the end of February and is subject to change.

Means-Based Scholarship

Granted to students with strong evaluation scores and a family income of ₹10 LPA or below.

Applicants must submit:

- Marksheets and school/college certificates
- Income proof (three years of ITRs or an income certificate)
- Three years of bank statements

Merit-Based Scholarship

Awarded based on evaluation scores from the interview and portfolio. Applicants must submit their marksheets and school (UG) or college (PG) certificates. Selection involves an entrance score, portfolio, and interview evaluation, and verification of submitted documents.

Dean's Scholarship

Awarded to students with exceptional portfolios, specially recommended by the Dean. Applicants must provide marksheets and school/college certificates. Selection is based on an interview, evaluation scores, documentation, and a special recommendation from the Dean.

Terms and Conditions

- Dates are subject to change
- Early bird scholarship and Merit based scholarship can be clubbed till the end of Feb
- No two or more scholarships can be clubbed together after February
- All scholarships are liable to be revised at the discretion of the management
- All documentation to be submitted for evaluation for a means-based scholarship
- For the Dean's scholarship, the students need to maintain their academic scores across all the semesters

About JS Institute of Design

JSID

Over

50+ Years

JS Institute of Design (JSID) is a premier design institution located in Lajpat Nagar, New Delhi. Established in 2018 by the founders of Jagdish Store, a name synonymous with quality home décor in India, JSID aims to blend design principles with industry insights, fostering the next generation of design leaders.

The recent alliance with France's École Intuit Lab has broadened JSID's educational horizon in New Delhi, marking a significant stride in global design education outreach.

This partnership offers a range of undergraduate and postgraduate programmes in various design disciplines. École Intuit Lab and JSID together foster a culture of innovation and creativity, striving to shape proficient design professionals ready to contribute significantly to the global design narrative. Through this collaboration, JSID not only extends its educational offerings but also encapsulates a blend of global design aesthetics and local industry relevance, propelling design education in India to new heights.

Awards, Celebrating Excellence



JSID was recognised at the 33rd Elets World Education Summit 2025, Delhi, with two prestigious national honours — “**Innovation in Curriculum for Design & Creative Studies**’ and **‘Emerging Design Institute (National)’**.”

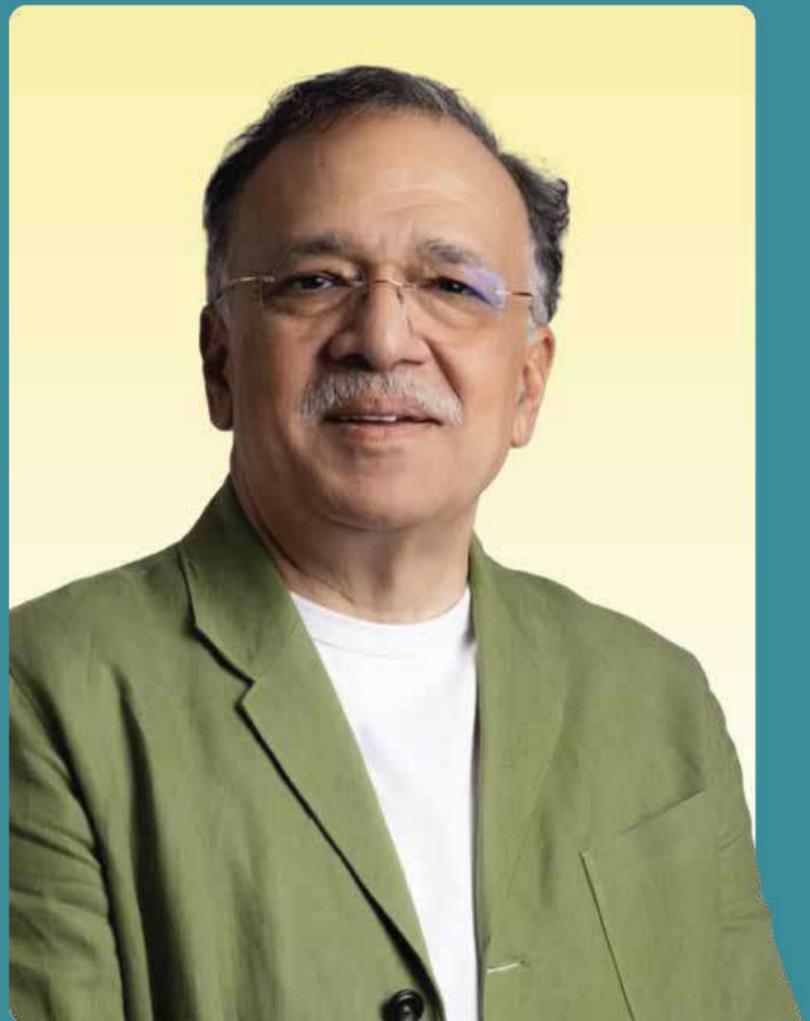
These awards highlight JSID's commitment to pioneering creative education, blending innovation with industry relevance, and shaping the next generation of design leaders.

The Founders



Late Shri. Jagdish Khandelwal

Founder, Jagdish Store
Founder, JS Institute of Design (JSID)



Dr. Pramath Raj Sinha

Co-Founder, JS Institute of Design (JSID)
Founder & Trustee, Ashoka University
Founding Dean, Indian School of Business (ISB)
Founder & Chairman, Harappa Education
Co-Founder, Jetri

Message from the Dean



Prof. Nien Siao

Dean, JS Institute of Design
(JSID) | NID alumnus

Hello & Welcome to JSID,

Design is more than craft, more than aesthetics; it's the art of shaping possibilities. At the JS Institute of Design, we believe that every space, every detail, every line and light tells a story of human aspiration, comfort, and creativity.

Here, you won't just learn how to fill rooms; you'll learn how to design experiences. You will be challenged to think critically: Why this material? What stories do lighting and textures whisper? How will someone feel stepping through that door at 6 a.m. or in the golden hour of sunset? These aren't academic questions; they are practice. Guided by a legacy of trust from Jagdish Store, and made vibrant by our global partnership with École Intuit Lab, we bridge two worlds: the rich tapestry of India's design traditions, and the bold frontiers of contemporary international practice. JSID is where heritage and innovation converse.

From day one, you will be involved in meaningful, hands-on projects. You will visit global design fairs. You will work with top designers and mentors. We are committed not just to teaching you tools, but to cultivating curiosity, resilience, and a voice. Because design today demands not only skill, but also purpose. It calls for responsibility to culture, to sustainability, to the well-being of people, and to ideas that endure.

My hope for you is this: that you leave here with more than a beautiful portfolio. You leave with clarity of purpose, confidence in your process, and the boldness to contribute to how we live, move, and belong to spaces.

Let's design not just objects or interiors, but futures.

JSID Faculty

Mentors Beyond the Classroom



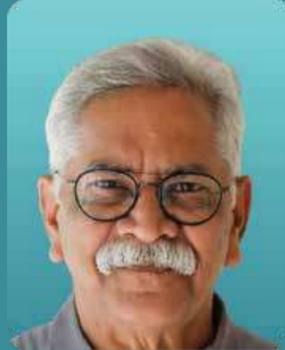
**Prof. Namita
Gupta Ahluwalia**

Head of the Interior Design
Department, JS Institute of
Design



Prof. Nidhi Gupta

Head of the Department,
JS Institute of Design
École Intuit Lab, New Delhi
NID alumnus



Prof. Jatin Bhatt

Faculty, JS Institute of Design
NID Alumnus | Founding Chair,
Accessory Design Dept., NIFT | Founding
Dean & Former Pro Vice-Chancellor,
Ambedkar University, Delhi. 'Design Guru'
Awardee | Visiting Faculty & Examiner at
NID, NIFT, IIT Delhi, SPA, Pearl Academy,
MIT Pune, and more



Chandrika Sahay

Faculty, JS Institute of Design
Founder, Meraki Dezine



Ar. Shrey Kaushik,

Faculty, JS Institute of Design
SPA Alumnus | Co-Founder,
MokShrey Design Studio |
Master's from Politecnico di
Milano, Italy



Ramesh Tahiliani

Faculty, JS Institute of Design
IIPM New Delhi, Alumnus | Former
Advertising Professional with Ogilvy,
BBDO, Grey, TBWA, McCann-Erickson,
Bates and Y&R | Guest Faculty at Indian
Institute of Mass Communication (JNU
campus), Pearl Academy and IP College
for Women, Delhi University



**Ar. Jeyanthi
Nadesalingam**

Faculty, JS Institute of Design
Founder, Studio JN Master's in
Human Settlements (Urban Land
Management) | Asian Institute of
Technology, Bangkok | SPA
Alumnus



Manu Mansheet

Faculty, JS Institute of Design
Former Visual Merchandiser,
IKEA | Guest Faculty at NID, NIFT,
Pearl Academy, Indian Retail
School | Consultant & Aesthetics
Director, World 1 and Maishaa |
SPA Alumnus



Ar. Tapasya Samal

Faculty, JS Institute of Design
Master's, Conservation of
Historical Buildings



Ar. Mokshi Gupta

Faculty, JS Institute of Design
Co-Founder, MokShrey Design
Studio | Politecnico Di Milano,
Italy Alumnus



Munish Chopra

Faculty, JS Institute of Design
Founder, Yellow Worldwide
Master's, NIFT | SPA Alumnus

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